



Publication Advertising Rate Card

Advertise in **Richmond Hill publications** and reach your audience where they live, work and play!

Fall 2019 / Winter 2020

Community Recreation Guide

Circulation: 60,000

Ads in greyscale unless noted.



Rates are subject to HST. Affiliated group rate applies to Richmond Hill-based not-for-profits.

	COVER	Outside Back Cover 8.125"W x 10.625"H	\$3,536.73	FULL COLOUR
		Inside Front Double Cover 8.125"W x 10.625"H	\$3,214.79	FULL COLOUR
		Inside Back Double Cover 8.125"W x 10.625"H	\$2,893.29	FULL COLOUR
		Full Page 7.125"W x 8.825"H	\$1,839.85 (Commercial) \$991.56 (Affiliated)	
		Half Page Vertical 4.375"W x 7.125"H	\$868.01 (Commercial) \$634.48 (Affiliated)	
		Half Page Horizontal 7.125"W x 4.375"H	\$868.01 (Commercial) \$634.48 (Affiliated)	
		Quarter Page 3.5"W x 4.375"H	\$548.65 (Commercial) \$319.28 (Affiliated)	
		One Eighth Page 3.5"W x 2.125"H	\$289.87 (Commercial) \$240.53 (Affiliated)	

Artwork Due Date: **Friday, June 7, 2019**

Payment Due Date: **Friday, June 28, 2019**

Distribution Date: **Thursday, August 8, 2019**

Spring Summer 2020

Community Recreation Guide

Circulation: 60,000

Ads in greyscale unless noted.



Rates are subject to HST. Affiliated group rate applies to Richmond Hill-based not-for-profits.

	COVER	Outside Back Cover 8.125"W x 10.625"H	\$3,607.46	FULL COLOUR
		Inside Front Double Cover 8.125"W x 10.625"H	\$3,279.09	FULL COLOUR
		Inside Back Double Cover 8.125"W x 10.625"H	\$2,951.16	FULL COLOUR
		Full Page 7.125"W x 8.825"H	\$1,876.65 (Commercial) \$1,011.39 (Affiliated)	
		Half Page Vertical 4.375"W x 7.125"H	\$885.37 (Commercial) \$647.17 (Affiliated)	
		Half Page Horizontal 7.125"W x 4.375"H	\$885.37 (Commercial) \$647.17 (Affiliated)	
		Quarter Page 3.5"W x 4.375"H	\$559.62 (Commercial) \$325.67 (Affiliated)	
		One Eighth Page 3.5"W x 2.125"H	\$295.67 (Commercial) \$245.34 (Affiliated)	

Artwork Due Date: **Friday, November 15, 2019**

Payment Due Date: **Friday, February 7, 2020**

Distribution Date: **Wednesday, February 19, 2020**

Contact Juliana Svetlitsa at juliana.svetlitsa@richmondhill.ca or call 905-787-8471, ext. 236 for more information.



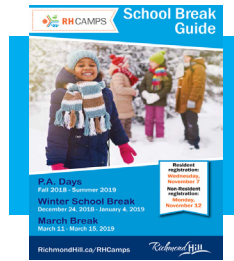


Publication Advertising Rate Card





Advertise in **Richmond Hill publications** and reach your audience where they live, work and play!

2019-2020 School Break Guide

Circulation: 7,000
Prints in Full Colour



Rates are subject to HST. Affiliated group rate applies to Richmond Hill-based not-for-profits.

	COVER	Outside Back Cover 5.5"W x 8.5"H	\$1,805.31 (Commercial) \$1,318.80 (Affiliated)
		Inside Back Cover 5"W x 7.625"H	\$1,353.98 (Commercial) \$988.40 (Affiliated)
		Full Page 5"W x 7.625"H	\$935.32 (Commercial) \$504.04 (Affiliated)
		Half Page 5"W x 3.75"H	\$623.20 (Commercial) \$446.63 (Affiliated)

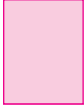


Artwork Due Date: Friday, September 6, 2019
Payment Due Date: Friday, October 4, 2019
Distribution Date: Wednesday, October 23, 2019

2020 Summer Camp Guide

Circulation: 10,000
Prints in Full Colour



Rates are subject to HST. Affiliated group rate applies to Richmond Hill-based not-for-profits.

	COVER	Outside Back Cover 7"W x 8.5"H	\$1,805.31 (Commercial) \$1,318.80 (Affiliated)
		Inside Back Cover 5.5"W x 7.75"H	\$1,353.98 (Commercial) \$988.40 (Affiliated)
		Full Page 5.5"W x 7.75"H	\$935.32 (Commercial) \$504.04 (Affiliated)
		Half Page 5.5"W x 3.75"H	\$623.20 (Commercial) \$446.63 (Affiliated)

Artwork Due Date: Friday, November 1, 2019
Payment Due Date: Friday, November 29, 2019
Distribution Date: Wednesday, December 11, 2019



Monthly Adults 55+ Newsletter

Circulation: 900 copies per month

	1/4 Page 3.5"W x 4.75"H
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Rates are subject to HST.

6 months:
\$520

12 months
(11 editions):
\$936

Artwork Due Date: 1st Friday of the Month Prior to Publish

Payment Due Date: 1st Friday of the Month Prior to Publish

Distribution Date: 1st of each month

Contact Juliana Svetlitsa at juliana.svetlitsa@richmondhill.ca or call 905-787-8471, ext. 236 for more information.





Advertise in **Richmond Hill facilities** and be seen where your audience can be found! Benefit from year-round exposure in all of our **high-traffic** Community Centers & Pools! Align your business with our facilities to maximize your relevancy and **reach more customers!**

LCD Digital Monitor	1 Screen \$69 per month	Size: 6"W x 10.8"H Locations: 10 mass volume facilities to choose from	
	2 Screens \$99 per month		
	3 Screens \$125 per month		
	6 Screens \$165 per month		
	12 Screens \$199 per month		
Facility Banner Display	\$153 for 1 week	Size: 33"W x 78"H Locations: 8 mass volume facilities to choose from	
	Printing & Installation: Advertisers are responsible for providing display-ready banner stand		
Lobby Poster Display	\$2,000 for 12 months	Size: 36"W x 48"H Locations: 9 mass volume facilities to choose from	
	Printing & Installation: Full printing and installation included		
Sports Field Banner	\$2,500 for 6 months	Size: 48"W x 36"H Locations: Choose from dozens of well attended soccer fields and baseball diamonds	
	Printing & Installation: Full printing and installation included at top 2 fields/diamonds		
Lobby Floor Vinyl Wrap	\$3,200 for 12 months	Size: 36"W x 36"H Locations: 9 mass volume facilities to choose from	
	Printing & Installation: Full professional printing and display for 12 months		

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